



'You can't depend on your eyes when your imagination is out of focus.'
Mark Twain 1889*



NATIONAL
ART
SCHOOL

The Visual Mind & the Imagination

Kelly-Ann Denton

8 sessions

6.00-9.00pm

Thursdays 18 June-6 August 2020

Course Fee \$395

Beginner / intermediate / advanced

Course overview

If you have ever had a burning desire to grow your imagination or set an intention to imagine something different for your art, then this is a stellar place to start. Have you ever wanted to explore your own creative potential? Have you developed technical skills but wish you could cement your ideas to match them? Perhaps it's time to learn to use your visual mind to access, strengthen and grow your unique possibilities? The Visual Mind and the Imagination is a live, lecturer-led, eight-week online course where you are invited to explore concepts and build-out your own ideas via your chosen medium in any visual arts practice including painting or sculpture, digital art, creative writing, or even app development.



Course overview continued

Kelly-Ann Denton leads you through the neuroscience of imagination, the visual mind, visual mapping, metaphor, visualisations, meditation, psychology, curiosity and actually learning to see new connections, preparing you for a personal and transformative journey into your own imagination. Each week she presents new skills that either generate imaginative processes or remove blocks, extending an invitation to explore and expand in unique and personal ways. Students are encouraged to share ideas and support individual growth and the diverse concepts the group will contribute together.

The course is suitable for those with an existing artistic practice as well as those just starting out in their artistic life; it is open to all who are looking for an adventure of the creative mind and anyone who wants to enhance their ability to picture concepts or just use the imagination in new ways to transform ideas, whatever the medium.

Course delivery

Kelly-Ann's online studio course is taught with Zoom and takes advantage of the full range of tools that this program offers. She is present in the online studio for the whole session and she responds directly to student questions in live interactions and discussions.

If you are unfamiliar with the Zoom program, some tutorial assistance is available prior to the commencement of the first session to ensure you can join in with ease and get to know the online learning environment.

Class sizes are limited to a maximum of twelve students and the sessions are not recorded.

*Ref: 1889, *A Connecticut Yankee in King Arthur's Court* by Mark Twain, pp 421 and 422, Harper & Brothers New York.

Week by week overview

Week 1

- The Visual Mind
- The Imagination
- The Observer & The Observed
- Mindfulness

Week 2

- Blind Thinking
- The Subconscious
- The Law of Noticing

Week 3

- Visual Capabilities
- The Alpha State
- Visualisation

Week 4

- The Mirror
- Presentation of Concepts

Week 5

- The Creative/Ideation Process
- Metaphors (Imagination exercises)

Week 6

- Fleshing Out Ideas
- Flow & Eureka

Week 7

- The Possibility Principle
- Storyboarding

Week 8

- Presentation of Final Concepts
- The Art of the Critique



Student home-studio requirements

- A large, flat table with enough room for laying out up to 1 x A3 size paper and any materials you wish to create with e.g. pencils, pens, paint, markers, digital tablet etc.
- A Visual Diary to draw out your ideas, this can be digital or physical. The lecturer will show you options in the first class, so it is not necessary for the commencement of the course.
- A computer, laptop or iPad with good quality wifi connection.
- The computer screen positioned in a stable place in front of you, at a distance that allows you to see screen images clearly, and to be heard through the inbuilt or external speakers and microphone.

Art materials and lecturer profile are listed on the NAS website



The Visual Mind and the Imagination

Kelly-Ann Denton



Enrol now at
nas.edu.au